

We're excited to introduce a new way to access your Happiness Club account! All customers now have the option to set up a digital loyalty card for The Happiness Club. A digital card introduces an alternative method to access your account, rather than providing your phone number at the register. Digital loyalty cards are completely optional, and you can continue to use your phone number when shopping.

Setting up your digital Happiness Club card is an easy 2 step process.

Step 1) Join The Happiness Club

If you are a member already, you can skip this step. If you aren't a member, you can join The Happiness Club by asking our counter team in-store, visiting hillstreetgrocer.com/happiness, or scanning the QR code below.



Step 2) Choose your preferred method of digital card

We have a few options below on how you can set up your digital Happiness Club card. Read through and follow your preferred method.

or

Log into your Happiness Club account

1) Log into your existing Happiness Club account by visiting hillstreetgrocer.com/happiness, or scanning the QR code.



2) The home screen of the website will display your account barcode, which you can use to scan at the register on your phone screen.

3) Optionally, you can take a screenshot of this, or keep a printed copy on-hand, so you don't need to log in every time you shop.

Download the Stocard app on your smartphone

1) Search "Stocard" in the Apple or Google Play store, or scan your corresponding QR code below.





Android devices

2) Once downloaded, tap the "+" button to add a card, and search for "Hill Street" or "Happiness Club".

3) And finally, enter your 13 digit account number starting in "2723..." to set up your digital card. You can find this number on the back of your paper flyer, by logging into your account online, or at the bottom of your receipt after shopping in-store with your account.

